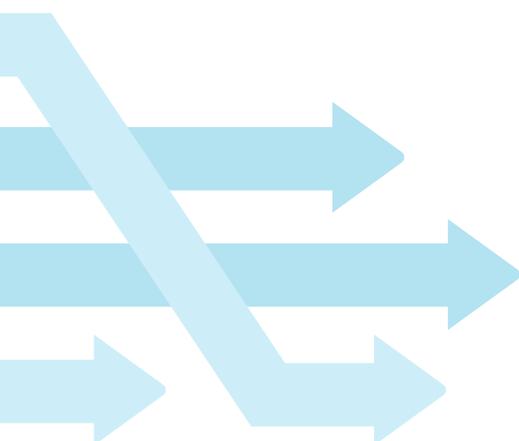


# Let's Get There. Together.

You've created a safe workplace for your employees. Now it's time to create a safe way for them to get there.

From the beginning, we've focused on improving the commute. Now more than ever we need to carefully consider that connection between home and work. We believe the best way to help your employees return to the workplace safely is by offering them flexibility and benefits that create better, safer choices. You want your employees to return to the workplace safely. We can help you get them there.

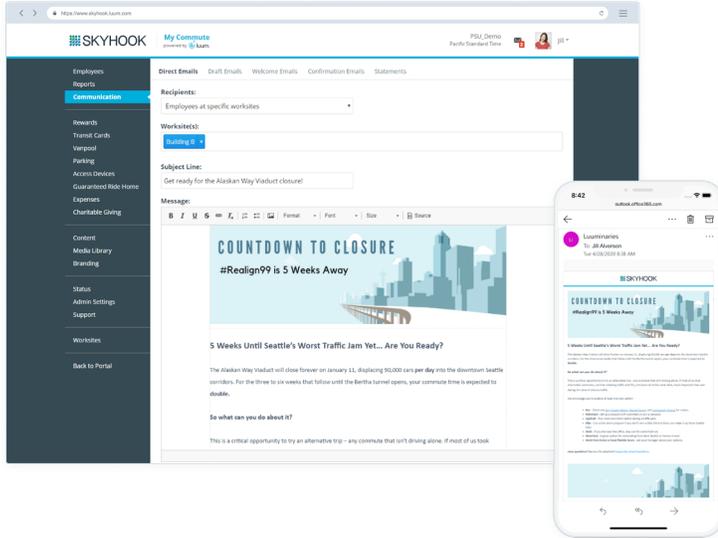


## Luum Has Everything You Need To Get Your Employees Back To The Workplace

Flexible. Configurable. Secure.

Luum is a commute management platform that scales with you as your programs and policies evolve. Our software unifies benefits administration, parking management, and mobility options for employees, making it easy for you to immediately implement a commute program. Our team will be your partner from day one, with the flexibility to serve you now and in the future.





## Communication Tools

Keep employees connected, engaged, and informed.

As pandemic circumstances evolve and companies prepare to return to offices and campuses, employees are nervous and their transportation options are in flux. Through your customized content portal, targeted emails, and mobile notifications - keep your employees informed about changing transportation information, parking options, and evolving policy and safety standards.

### Features:

- Self-serve, easy-to-edit content portal
- Email and mobile notifications that can be targeted to relevant employees
- Automatic onboarding emails to new hires



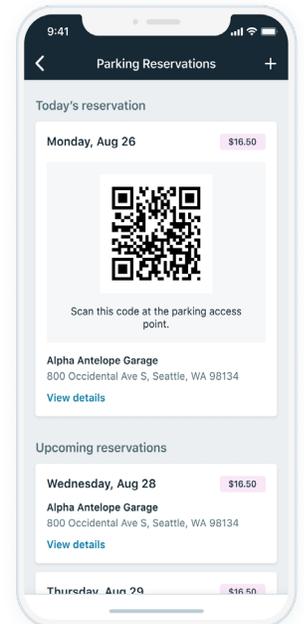
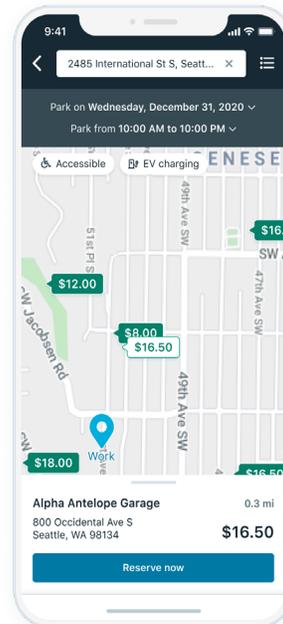
## Flexible Daily Parking

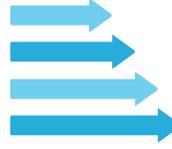
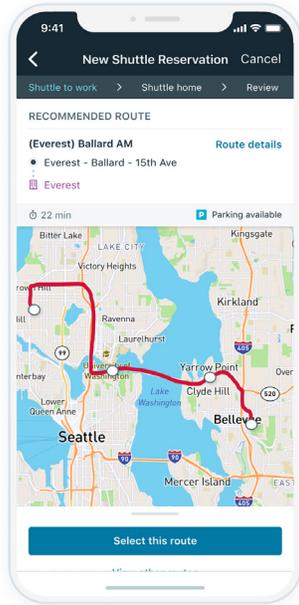
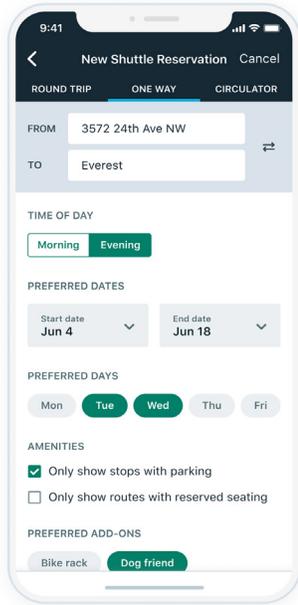
Meet the changing demands of parking.

Employee parking was a hot commodity before COVID. Now, we must prepare for an increase in parking demand as more employees drive alone. And on top of that, employees have far more flexible schedules, so the traditional monthly parking pass no longer jives with your employees' needs. Use Luum to support the employee transition back to the workplace with a flexible suite of parking tools that make it easy to find, reserve, and pay for parking from your phone. With the implementation of formal telecommuting policies, employees need daily flexibility, so they only pay for the days they park.

### Features:

- Daily parking charges
- Daily parking reservations via mobile or web
- Contactless payment direct to payroll
- Parking inventory and waitlist management
- Real-time parking availability





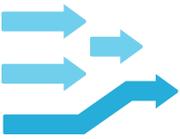
## Shuttle Reservations & Tracking

Provide safe transport alternatives.

With uncertainty around mass transit, some employers are providing alternatives. Luum makes it easy for employees to reserve a seat on a shuttle and track the shuttle from their phone. Our shuttle tracking empowers robust contact tracing and shuttle service/route management. To ensure a healthy and safe experience onboard, create driver checklists to ensure necessary pre-trip safety precautions.

### Features:

- Shuttle seat reservations, including adjustable occupancy limits
- Easily re-route shuttles based on demand
- Manage and track company shuttles
- Create safety checklists for drivers



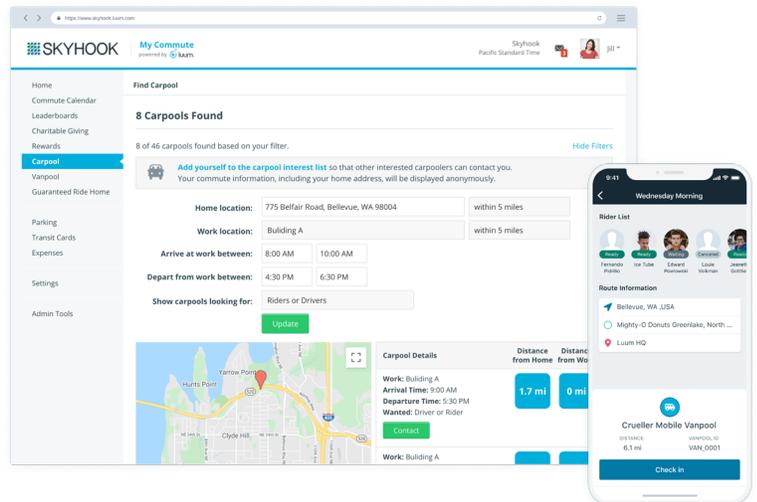
## Closed-Network Carpool Matching

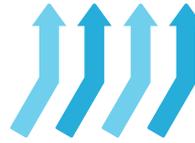
Build a trusted and safe network of commuters.

To provide safe, trusted, and *equitable* commute options for employees, don't forget to think of those without a vehicle. Carpooling can be a safe and economical way to commute when the carpool matching happens among the employees of your organization. Luum allows employees to sign-up as a driver or rider to find colleagues with similar commute schedules and routes. Everything is done within the trusted network of your organization, minimizing unnecessary contact and creating a simple record for contact tracing.

### Features:

- Virtual and secure 'bulletin board' for carpool matching
- Carpool contact-tracing
- Encourage safe, shared rides with gamification, subsidies, or bonuses.





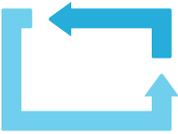
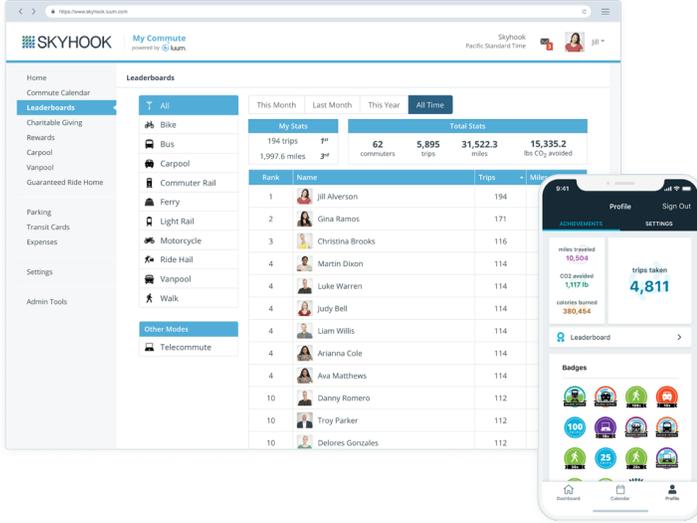
## Subsidies and Reimbursements

Plan, Promote, and Reward Sustainable Commute Options

At a time when your employees may be trying to save extra money, use the Luum Commuter Card to provide a big benefit to your employees with a limited investment from your company. Help them save money by using pre-tax dollars to pay for transit and parking. Go further by offering a flexible subsidy that employees can allocate to safe, economical transportation modes. All administration and financial transactions are managed, tracked, and audited through Luum. Use realtime data to encourage safe commute options during COVID and to build a policy to meet your future goals.

### Features:

- Flexible commuter subsidies for transit passes, e-bikes, carpool apps, ride hailing etc.
- Pre-tax Commuter Cards for Transit and Parking
- Commute bonuses for safe and sustainable modes
- Expense reimbursements
- Gamification, rewards, and leaderboards to encourage sustainable commutes



## Guaranteed Ride Home

Get employees to work and home safely, on demand.

Employee commute safety includes providing employees a sure way for them to get to and from work no matter what. This is where Luum's Guaranteed Ride Home comes in. In partnership with Lyft, Luum makes it seamless to offer employees a set number of guaranteed trips. If you are doing COVID screenings at the door, use Guaranteed Ride Home to send home employees who do not pass screenings. With the built-in security of a ride-home whenever they have an urgent reason, your employees will feel supported, safe, and healthy.

### Features:

- Seamless access to Lyft through the Luum app
- Easy to administer, manage, and audit
- Set the number of guaranteed trips per employee

